

DUPLICATE INVOICE



KLKN-TV
3240 South 10th Street
Lincoln, NE 68502
Main: (402) 434-8000
Billing: (402) 434-8000

www.klknv.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
1427 Leslie Ave
Alexandria, VA 22301

Send Payment To:

KLKN-TV
3240 South 10th Street
Lincoln, NE 68502

Property	KLKN-TV		
Invoice #	43362-1	Order #	43362
Invoice Date	11/28/21	Alt Order #	27576717
Invoice Month	November 2021	Deal #	
Invoice Period	11/01/21 - 11/19/21	Flight Dates	11/13/21 - 11/19/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	N13N19		
Account Executive	Katz Washington, D.C.		
Sales Office	Katz Washington, D.C.		
Sales Region	National		
Agency Code			
Advertiser Code	HRBST		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	ORDR		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/14/21	11/14/21	Good Morning America S 7a-8a		-----S	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/08/21 11/14/21 -----S 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	Su	11/14/21	7:27 AM	Good Morning America Su	7a-8a	:30	CHBL301021H	\$70.00 NM
2	11/14/21	11/14/21	This Week	8a-9a	-----S	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/08/21 11/14/21 -----S 1 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	Su	11/14/21	8:57 AM	This Week	8a-9a	:30	CHBL301021H	\$65.00 NM
3	11/13/21	11/13/21	Ch 8 News Sat at 10p	10p-1035p	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/08/21 11/14/21 -----S- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	Sa	11/13/21	10:29 PM	Ch 8 News Sat at 10p	10p-1035p	:30	CHBL301021H	\$225.00 NM
4	11/14/21	11/14/21	Ch 8 News Sun at 10p	10p-1035p	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/08/21 11/14/21 -----S 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	Su	11/14/21	10:28 PM	Ch 8 News Sun at 10p	10p-1035p	:30	CHBL301021H	\$250.00 NM
5	11/15/21	11/15/21	Monday Prime 3	9p-10p	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/15/21 11/21/21 M----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	M	11/15/21	9:29 PM	Monday Prime 3	9p-10p	:30	CHBL301021H	\$350.00 NM

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.



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Invoice #	43362-1	Invoice Month	November 2021
Invoice Date	11/28/21	Invoice Period	11/01/21 - 11/19/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	N13N19		

www.klknv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/19/21	11/19/21	Friday Prime 1	7p-8p	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/15/21 11/21/21 ----F-- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN F 11/19/21 6:59 PM Friday Prime 1 7p-8p :30 CHBL301021H \$300.00 NM									
7	11/19/21	11/19/21	Friday Prime Other	8:00 PM-10:00 PM	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/15/21 11/21/21 ----F-- 1 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN F 11/19/21 8:50 PM Friday Prime Other 8:00 PM-10:00 PM :30 CHBL301021H \$225.00 NM									
8	11/13/21	11/13/21	630p SAT College Footb all	630p-10p	-----S-	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/08/21 11/14/21 -----S- 2 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN Sa 11/13/21 6:36 PM 630p SAT College Football 630p-10p :30 CHBL301021H \$550.00 NM 2 KLKN Sa 11/13/21 8:21 PM 630p SAT College Football 630p-10p :30 CHBL301021H \$550.00 NM									
<u>Total Spots</u>							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,585.00
<u>Agency Commission</u>	\$387.75
<u>Net Amount Due</u>	\$2,197.25
<u>Invoice Balance as of 12/02/21 9:48:11 AM CT</u>	\$0.00

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